

Christina Fig Valiquette

Designer & Art Director
christinafig.com

SKILLS

- Art direction
 - Brand development
 - Digital design
 - Typography
 - Layout design
 - Packaging design
 - Cross-platform design
- Adobe Creative Suite

EDUCATION

B.A, FASHION MARKETING

Academy of Design | Tampa, FL | 11/2011

- 3.7 GPA
- Cum Laude

GRAPHIC & DIGITAL DESIGN CERTIFICATION

Parsons School of Design | NYC | 3/2014

CONTACT

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EXPERIENCE

SENIOR GRAPHIC DESIGNER

ClassPass | NYC | 5/2017–Current

- Work cross-functionally within Marketing to translate and develop the aesthetic of the brand through photo art direction, digital creative, packaging and print assets
- Conceptualize and lead photo art direction and design for all brand campaigns
- Established and executed against editorial photography style guidelines for ClassPass and new product ClassPass Live
- Created and executed against design and art direction standards for domestic and international expansion efforts

GRAPHIC DESIGNER

BaubleBar | NYC | 7/2016–5/2017

- Worked with Senior Art Director, Co-Founder and Marketing to create engaging digital creative, email marketing, packaging and print assets.
- Art Direction and Lead Design on brand development for BaubleBar's jewelry collaboration with Target, including packaging, print and digital design as well as photo art direction
- Conceptualized and art directed for on-figure and still-life photo shoots

GRAPHIC DESIGNER

Bliss | NYC | 5/2015–7/2016

- Managed and executed a wide breadth of creative including designs for web, advertising, brand collateral, print and packaging